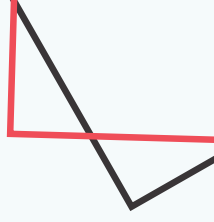




JENNA HOOPER

Web & Graphic Designer



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Work Experience

Profile

Redtag Vacations / Web & Graphic Designer

Travel Industry / Mississauga, Ontario / Sept 2013 - Present

Lead of the design and production of Redtag.ca. Responsible for designing daily, seasonal and cross promotions. Assisting coordination of marketing, social media, and advertising campaigns. Design and development of landing pages. Working with the promotional team to deliver newsletter e-blasts for distribution across Canada.

Intrafinity Inc. (Sharpschool) / Graphic Design Contract

E-Learning Industry / Toronto, Ontario / April 2013 - August 2013

As part of the design department I worked on several projects that included mockups and implementation for new client initiatives, design and implementation of school templates for clients and worked with content management system.

Shadowbox Learning Services / Web & Graphic Designer

Education Industry / Orillia, Ontario / Dec 2011 - April 2013

Part of the production team developing and designing for online courses which included slide creations, audio editing, interface design, illustrations and photo editing. Other tasks were to design an in-class booklet course for beginners to Windows 7 and Microsoft Office in Adobe Illustrator. Designed marketing material for Shadowbox and assisted in any other design projects.

Freelance / Web & Graphic Designer

Design Industry / Toronto, Ontario / June 2011 - Present

Entrepreneur doing Web and Graphic Design Freelance. I have done many projects that include Websites, logos, magazine, posters/flyers, book covers, business cards, resume redesign, social media set up and management and much more. I have had the experience working directly with clients and subcontracted with other businesses.

Intafinity Inc. / Graphic Design Intern

IT Industry / Toronto, Ontario / Jan 2011 - March 2011

Coded six school templates using Intrafinity CMS System with HTML & CSS. Designed one school Template using Adobe Photoshop and designed a logo using Adobe Illustrator.

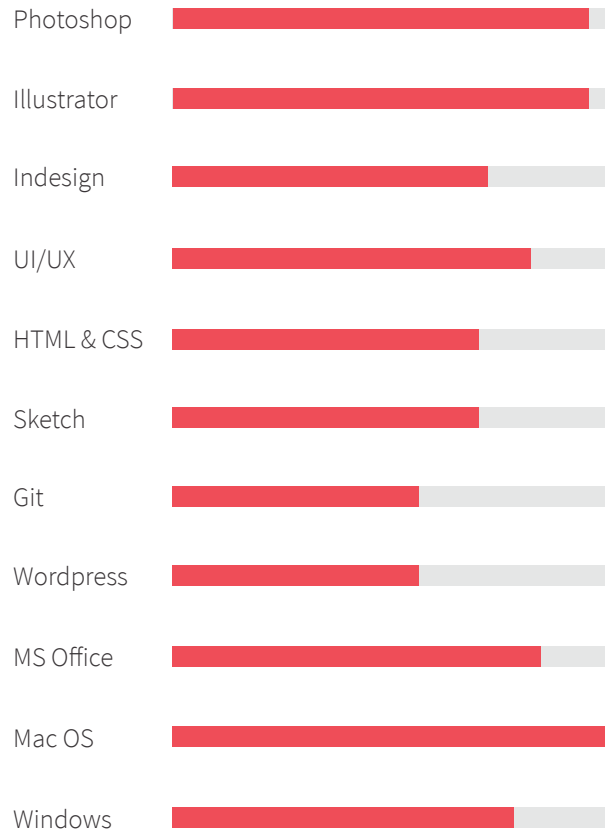
Humber College / Multimedia Design & Production Tech

School of Media / Graduated with Honours / Sept 2009 - June 2011

Graduated with the technical and creative skills for web design and graphic design as well as interactive content development. Interactive media production skills were the course focus, including interface design, motion graphics, web coding, streaming, video and sound editing, graphic production and interinteractive design.

Creative and hard-working designer with experience in UI/UX design, graphic and digital media, print, marketing, and web development. My strong work ethic and ability to work independently or with a team allow me to be productive in any circumstance. I am detail-oriented, organized and friendly and I can multitask with ease.

Technical Skills



Personal Skills

- Creative
- Organized
- Leader
- Multi-tasking
- Team Player
- Fast Learner
- Efficient
- Work Ethic
- Reliable

